

ALSAC/St. Jude Children's Research Hospital®
St. Jude Rock 'n' Roll Nashville Marathon & ½ Marathon Sweepstakes Rules

The **St. Jude Rock 'n' Roll Marathon & ½ Marathon Sweepstakes** is a volunteer-based fundraising program conducted by American Lebanese Syrian Associated Charities, Inc. ("ALSAC") to benefit St. Jude Children's Research Hospital ("St. Jude"). These Rules apply to all participants. The Sponsors shall make all determinations as to whether the Rules have been complied with, and the decision of the Sponsors as to any issue is final.

Sponsors: ALSAC and St. Jude Children's Research Hospital are Sponsors of this Sweepstakes.

Eligibility: No purchase is necessary to participate in the Sweepstakes and participants must be 18 years of age or older. The Sweepstakes is open to residents of the 50 United States and United States Territories. Employees of ALSAC, St. Jude, Competitor Group Inc., and their immediate family are not eligible to win.

"Immediate Family" is defined as the spouse, parents, siblings, in-laws, children, and grandchildren, of the employee and his/her spouse. This definition also includes individuals for whom an employee is the current legal guardian or individuals who are not legally related to but who reside with an employee. ("Step" relationships also are covered by this definition.)

Entry: You will be entered to win by registering to participate as a bronze level St. Jude Hero (or higher) in the St. Jude Rock 'n' Roll Nashville Marathon (or other race that weekend) at <http://www.runrocknroll.com/nashville/register/>. Limit one entry per person. You may also enter the Sweepstakes without registering as a St. Jude Hero by submitting your contact information including name, email address, and phone number via mail to St. Jude Rock 'n' Roll Nashville Marathon Sweepstakes, ALSAC/St. Jude, 501 St. Jude Place, Memphis, TN 38105, Attn: Rock 'n' Roll Nashville Marathon.

Time: The Sweepstakes starts at 12:01 a.m. (all times Eastern Time) on January 4, 2016 and ends at 11:59 p.m. on January 31, 2016 (the "Sweepstakes Period"). All entries must be received during the Sweepstakes Period to be eligible to win the prize.

Prize: There will be 5 prize winners.

The Fifth Prize Winner will win a pair of CEP socks.

The Fourth Prize Winner will win a pair of CEP socks along with a \$25 in Sports Authority Gift Card.

The Third Prize Winner will win a pair of CEP socks along with a \$50 Sports Authority Gift card and a gift card for a pair Maui Jim sunglasses.

The Second Prize Winner will win a pair of CEP socks, a \$75 Sports Authority Gift Card, a gift card for a pair of Maui Jim sunglasses along with a Garmin.

The Grand Prize Winner will win a pair of CEP socks, a \$100 Sport Authority Gift Card, a gift card for a pair of Maui Jim Sunglasses, a Garmin along with a Music City Backstage Pass.

The estimated fair market values of the prizes are listed below. However, the actual value may be more or less than this amount.

Grand Prize: \$750

Second Prize: \$475

Third Prize: \$275

Fourth Prize: \$175

Fifth Prize: \$75

Determination of Winner: Each Winner will be chosen by random selection from the Sweepstakes registrants who satisfy the entry requirements above, with the Grand Prize Winner chosen last. The drawing will be conducted privately. The Winners will be determined and notified no later than 6:00 pm Central Time on

February 5, 2016. The Winners will be notified by e-mail and subsequently announced to the public. The selection of the Winners by Sponsors is final and binding on all participants.

The prize is not transferable.

Taxes: The value of the Grand Prize is includible in the Grand Prize Winner's income. ALSAC is required to report the actual value of the prize to the Internal Revenue Service. The Winner agrees to provide his or her valid name, address, and Social Security number to ALSAC for tax reporting purposes. The Grand Prize Winner is responsible for paying all federal, state, and local income and other applicable taxes that are due in connection with receipt of the prize.

Consent to Publicity. By entering the Sweepstakes, each Winner consents to ALSAC/St. Jude use of his or her name and/or photograph in any publicity, publications, promotional and marketing material, advertising, and any other print materials, web pages, electronic or other communications published or distributed by ALSAC/St. Jude, and to sign a separate agreement to this effect.

Miscellaneous Conditions: In the event that the operation or administration of the Sweepstakes is impaired or prevented in any way for any reason, including, but not limited to fraud, change of condition, or other technical problems, the Sponsors may in their sole discretion, either: (a) terminate the Sweepstakes; (b) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Rules; and/or (c) substitute other prizes for any prize set forth in these Rules that becomes unavailable for any reason. The Sponsors reserve the right in their sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes or acting in violation of these Rules.

The determinations of ALSAC/St. Jude are final and binding with respect to any matter arising out of the interpretation or application of these terms and conditions.

For a list of winners, send a hand-written, self-addressed, stamped envelope to St. Jude Rock 'n' Roll Nashville Marathon and ½ Marathon Sweepstakes, ALSAC/St. Jude Children's Research Hospital, 501 St. Jude Place, Memphis, TN 38105. Requests for the winner list must be received by February 29, 2016.